



# Rights & Permissions

From **MPS North America**

**Experienced  
permissions professionals  
providing exceptional  
services**

MPS Rights & Permissions experts are skilled in all aspects of research, clearance, & copyright law. We work as team members with our customers, providing personalized service & offering solutions to complete projects successfully



MPS Rights & Permissions Management System, our proprietary platform, incorporates the practical functionality, lightbox solution, data management, & customized reporting that our valued customers depend on for project workflow



#### **Project Management**

- Focus on customer requirements, budgets, & schedules
- Reliable communication
- Flexibility to work within customer platform or MPS proprietary system



#### **Assessment**

- Attentive examination & evaluation of content to identify 3<sup>rd</sup>-party material & determine clearance requirements
- Broad rights assessment of existing published content, analyzing preparedness for distributing in new formats & technologies
- Customized reports providing original source & advisory information, strengthening customer's approach to further rights requirements



#### **Media Research**

- Creative options for image, video, rich media specifications
- Comprehensive contact sheets & photo logs
- Metadata documented as per customer instructions



#### **Permissions Clearance**

- Text, image, video, audio, rich media assets
- Strong relationships with rights holders & image resources
- Customized status & credit line reports



#### **Contract & License Review**

- Publishing agreements & author contracts reviewed to determine copyright status of out-of print & rights-reverted content
- Third-party grants & licenses reviewed to determine rights shortfalls, assignability, transferability



#### **Adaptation Suggestion Review**

- Draft alterations for 3<sup>rd</sup>-party material to make
- Assets unique & wholly owned by customer
- Offer suggestions to maximize content & minimize customer cost

# MPS

**MPS North America**

5750 Major Blvd, Suite 100, Orlando, FL 32819  
Tel: +1 407 472 1280 Fax: +1 212 981 2983  
Website: [www.adi-mps.com](http://www.adi-mps.com)

For further information on  
Rights & Permissions please contact:  
[marketing@adi-mps.com](mailto:marketing@adi-mps.com)

