



## Smart, Cloud-based digital publishing platform

- » Workflow driven with different stakeholders working collaboratively
- » Configurable end-to-end workflow
- » Integrated digital asset management
- » Real-time dashboard
- » Integrated workflow management



Intuitive Online Editing



Automated Composition



Multi-Format Transformation



Engaging Media-Based Content Enhancement



Distribution and Delivery



Workflow Management

- » Online smart editing with underlying XML
- » Rich editorial functionalities
- » Intuitive context-based editing and preview
- » Smart navigation
- » Track changes functionality
- » Table and math editing features
- » Integration with third-party databases such as Cross-Ref and PubMed

- » On-the-fly, automated page proof generation
- » Customized templates for layout
- » Proof, POD, and eBook PDF generation
- » Advanced black-box composition engines
- » Online validation of input files
- » Built-in error reporting

- » Advanced blackbox structuring & XML generation from normalized input files
- » XML transformation engine
- » Publisher-specific XML/Schema output
- » EPUB and MOBI output
- » Integrated validation and QC tools
- » Round-trip XML to Word
- » Feed for mobile apps

- » Interactivities such as activities, exercises, animations, and simulations
- » Multimedia processing, audio/video editing, closed captioning, and content integration
- » Flash/HTML5 output to support popular operating systems and devices
- » Native, Web, and hybrid apps for Android & iOS mobiles and tablets

- » Integration with publisher's CMS and third-party systems
- » Content Store – eBook delivery and distribution platform by MPS
- » Distribution to other online platforms
- » Browse, rent, and purchase
- » Global content formats
- » Integrated eCommerce
- » DRM services
- » Rich usage analytics

- » Integrated content management module
- » Global visibility of end-to-end workflows
- » Production schedule generation and automatic updates
- » Configurable workflows to track any content item
- » Integrated author center
- » Integration with vendor systems
- » Comprehensive reporting

